

HOW TO COMMUNICATE EFFECTIVELY

By Winfred Nankanja

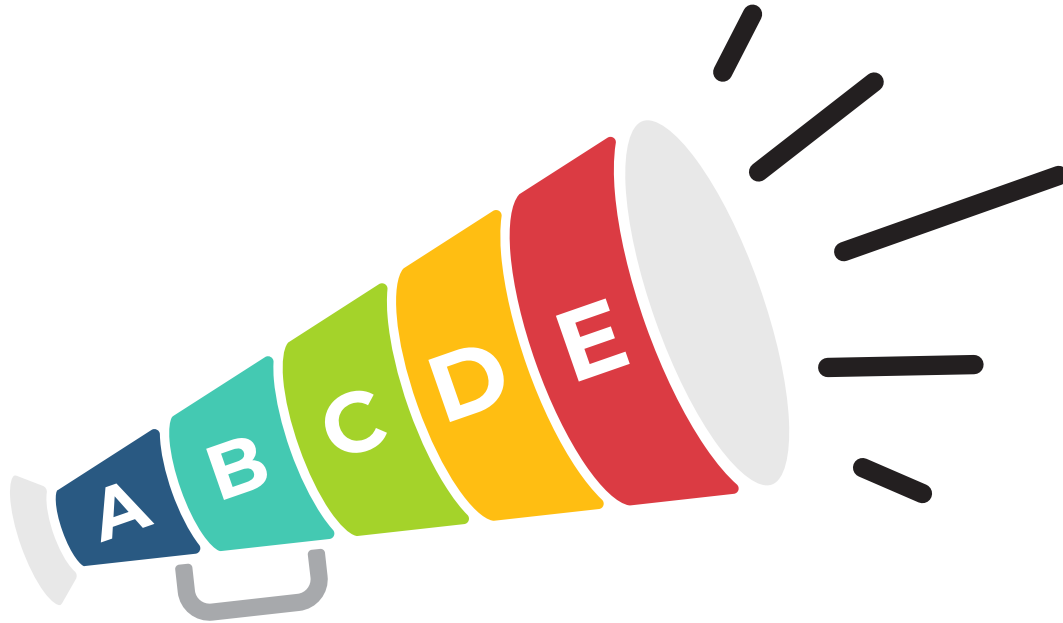


What Is Communication?

Communication is commonly defined as the transmission of **information**. Its precise definition is disputed and there are disagreements about whether **unintentional** or failed transmissions are included and whether communication not only transmits **meaning** but also creates it.

Definition according to Wikipedia

How to Communicate effectively- The ABCs



1. Face to Face Communication

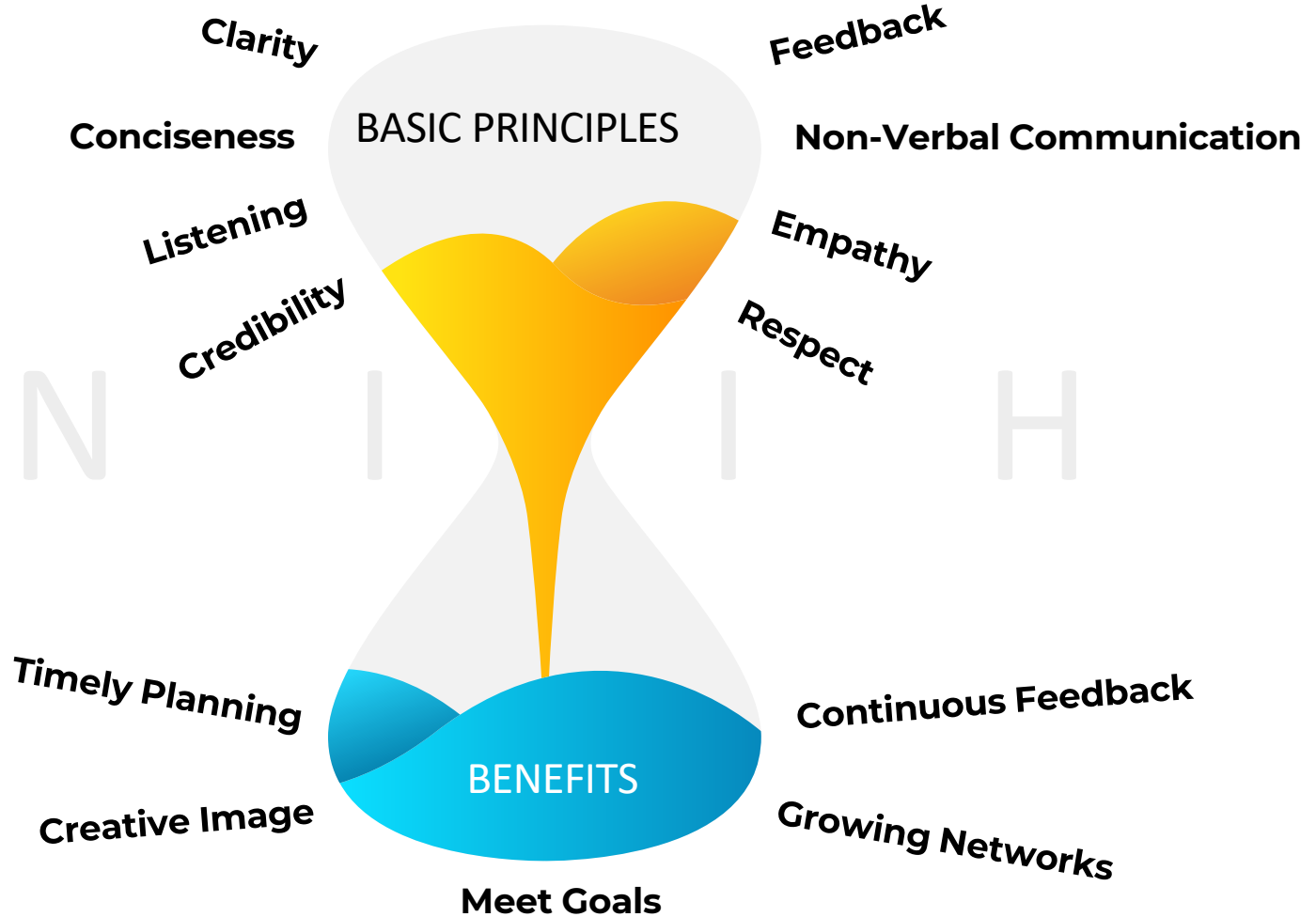
2. Written Communication

3. Phone / Video Conferencing

4. Social Media: Private and Public

5. Podcasts and Audio Content

Principles
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Benefits



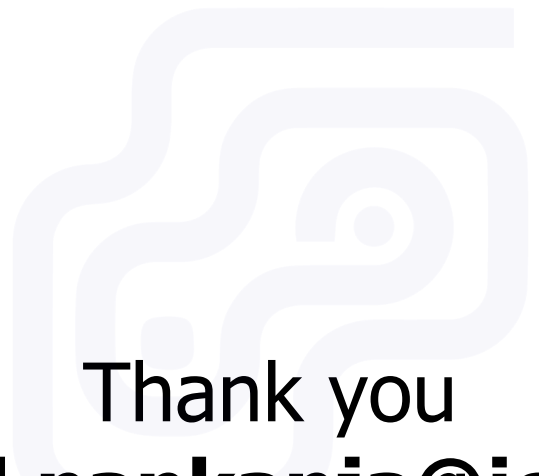
How to Measure your Communications





Q & A

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Thank you

winfred.nankanja@ict.go.ug

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